



BLUE RIBBON COMMITTEE MEETING #3 AGENDA CAMPUS DISTRICT VISIONING PROJECT

Meeting Objectives

1. Review BRC Meeting #2 outcomes and responses to information requests/questions
2. Review and discuss the campus planning models and trends
3. Discuss conceptual programming options for the campus area and the surrounding neighborhood

When

November 15, 2018
6:00 PM – 9:00 PM

Where

Concord Senior Center
2727 Parkside Circle, Concord

BRC Members

Susan Bonilla, Council for Strong America
Edward Del Beccaro, Sr. Managing Director, Transwestern
Greg Feere, Trades, Retired
Dr. Glenda Humiston, UC ANR
Randell Iwasaki, CCTA
Sharon Jenkins, John Muir Health
Buck Koonce, Lawrence Livermore NL
Ron Leone, Concord Councilmember
Bob Linscheid, Cal Poly San Luis Obispo
Satinder Mahli, CSUEB
Dr. Nellie Meyer, Mt. Diablo USD
Carlyn Obringer, Concord Vice Mayor
Victor Tiglao, Student Representative
Dr. Peter Wilson, Retired Dean, CSUEB
Dr. Fred Wood, CCCC
Jim Wunderman, Bay Area Council

Project Team

Valerie Barone, City of Concord
Kathleen Tropa, City of Concord
Guy Bjerke, City of Concord
Daniel Iacofano, MIG
Dan Amsden, MIG
Jamillah Jordan, MIG
Gabrielle Guidetti, MIG

- I. Welcome and Agenda Review.....6:00 PM
- II. Planning Process Overview and Final Report Outline.....6:10 PM
 - Overall process schedule
 - BRC #2 summary and responses to questions
 - Final Vision Report structure and format
- III. Case Studies for Hybrid Models.....6:30 PM
 - CU/I-CAR, Greenville, South Carolina
 - University District, Spokane, Washington
- IV. Conceptual Programming for the Campus Area and Surrounding Community.....7:15 PM
 - Uses to be located on the campus site
 - Uses to be located adjacent to the campus site
 - Additional uses located elsewhere in Concord or the surrounding region
- V. Issues and Constraints.....8:00 PM
- VI. Public Comments.....8:45 PM
- VII. Close.....9:00 PM

Campus District Visioning Project Blue Ribbon Committee



BRC RESOURCES

November 9, 2018

In preparation for the third meeting of the Blue Ribbon Committee, the project team has compiled more information on the following hybrid campus case studies. These case studies provide comparative examples of hybrid campus project approaches both nationally and internationally. The project team will continue to share resources as the project advances and as additional resources become relevant to the discussion. BRC members are invited to also share ideas for additional resources and topics to add to this list.

Clemson University International Center for Automotive Research (CU-ICAR)



CU-ICAR is an award-winning technology research campus located in Greenville, South Carolina. The project received \$250M in investment from a variety of funding sources, including State and local government, private industry, private developers, and Clemson University. The 250-acre campus includes five technology hubs that have been designed to optimize an innovative and collaborative environment. At the core of the project is the desire to create a collaborative environment fostering cutting-edge innovation in the automotive industry through partnerships between the automotive industry, the IT industry and universities. Among other global firms, BMW was a founding partner of ICAR, locating a technology research center on the campus. CU-ICAR is also committed to supporting STEM education programs throughout South Carolina, providing pathways for students to access STEM careers.

The campus includes a variety of facilities and buildings designed for different uses, many of which are multi-tenant facilities. "Innovation Place" is a four story building that includes classrooms, research labs for Clemson University, a visitors hub, gallery space, a fitness center and a rooftop garden. The Graduate Engineering Center is a 90,000 square foot building that houses the automotive engineering graduate program. The Center for emerging technologies is a 60,000 square foot multi-tenant facility providing office, administrative and laboratory space for 15 campus partners. CU-ICAR offers 12 different business models for research partnerships between industry and the university. The campus has had great impacts in terms of economic development, creating 770 jobs in site and spurring other development projects surrounding the campus.

Relevance to the Concord Campus District: *The CU-ICAR center provides a strong example of public-private partnerships and multi-level education (Elementary through Graduate School).*

For more information:

- <http://cuicar.com/about/quick-facts/>
- <http://cuicar.com/campus/master-plan/>



Spokane University District



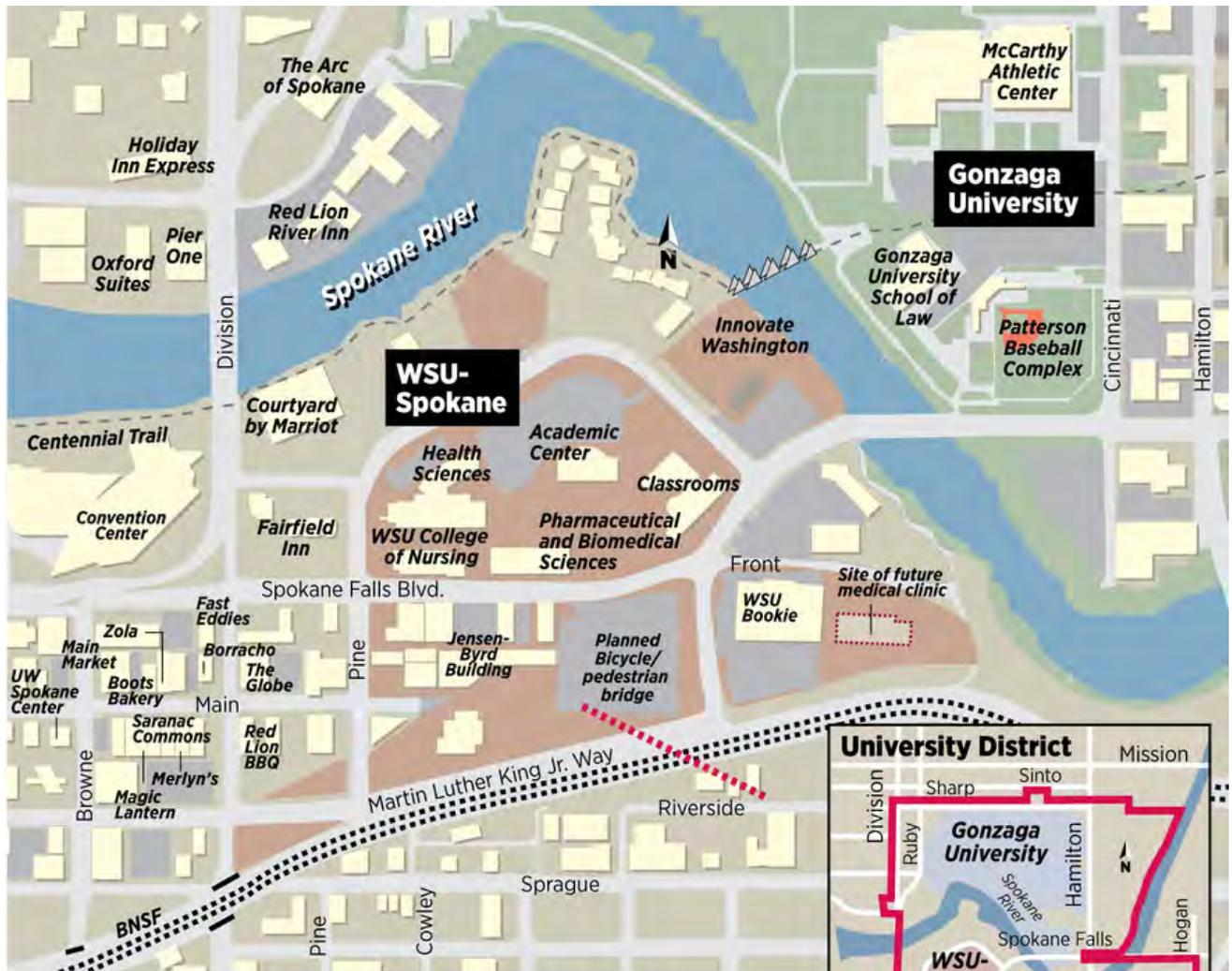
The Spokane University District is one of the fastest growing urban areas in the Inland Northwest, with private and public investment bringing together research institutions, commercial activities and housing to spur economic development. The University District includes five universities, two medical school programs, community colleges, a nationally recognized smart city test bed, and a burgeoning health sciences ecosystem. Together the higher education institutions enroll more than 11,000 students and employ over 2,200 faculty and staff. The largest institution in the district in terms of enrollment, Gonzaga University, has a 152-acre campus located on the Spokane river.

In 2007, the Washington Department of Commerce designated the University District as an Innovation Partnership Zone to generate economic growth in sectors such as healthcare, technology and manufacturing. One of the most significant economic development opportunities for the region is the Intermountain Northwest health sciences sector, making the University District the fastest growing health sciences campus in North America. With the University of Washington School of Medicine – Gonzaga University Regional Health Partnership, the campus is home to a new model of institutional collaboration. Gonzaga University is the first private institution to join the UW School of Medicine as a full partner. Also located in the district is the University Center for Innovation which provides technical assistance and applied research to new businesses.

Relevance to the Concord Campus District: *The Spokane University District is an example of a hybrid model that includes multiple educational institutions and levels, has a strong public-private partnership between institutions and industries, and is designed around a common industry with growth potential (in this case, healthcare).*

For more information:

- <https://www.spokaneudistrict.org/about>
- <https://www.gonzaga.edu/academics/regional-health-partnership>
- <https://www.gonzaga.edu/-/media/Website/Documents/About/Our-Campus-and-Location/Maps-Directions/campus-map-2018-2019.ashx?la=en&hash=166CA39D883E41273BC06BF01937DCA7EC0B488B>

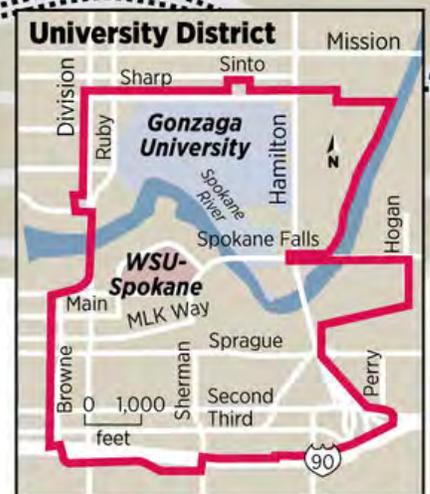


A look at the University District

Once a weedy wasteland south of the river, now the campus of Washington State University offers classroom and research facilities. Bridges link it to Gonzaga University.

 Land owned by Washington State University

Source: WSU-Spokane



MOLLY QUINN/THE SPOKESMAN-REVIEW

University of Paris-Saclay



The university of Paris-Saclay is a huge and ambitious project led by the French government to bring together 19 higher education institutions alongside a business cluster in the southwest of Paris. The campus will become Europe's top multidisciplinary university. Formally incorporated in 2014, Paris-Saclay has federated together two universities, 10 professional schools and seven national research institutions under a new shared governance model. The educational institutions represent a diverse mix of private, public, and non-profit institutions that were previously autonomous and respected as some of the most prestigious schools in France with historic and unique identities. Merging these 19 institutions has been an interesting challenge in academia, business and management and its success will be determined by how much autonomy the federated institutions will be willing to delegate under the new framework.

The 19,000-acre project has received \$6 billion in investment from the French government for buildings, innovation projects and infrastructure. This research and innovation hub includes a technological cluster attracting global firms such as SIEMENS or Danone, as well as over 300 SMEs. Offering a wide a variety of housing options for students, families, and faculty is an important component of the campus development plans. The expansion of the campus is designed as a mixed-use development with the goal of linking this urban campus to neighboring towns to build strong communities.

Relevance to the Concord Campus District: The University of Paris-Saclay is a very large project relative to Concord. However, it does show an interesting international model for creating a purpose-built campus district designed to complete regionally and globally. It is also integrated into a new urban community with residential, commercial and civic uses.

For more information:

- <https://www.universite-paris-saclay.fr/en/vie-de-campus/amenagement>

