



BLUE RIBBON COMMITTEE
MEETING #2 AGENDA
CAMPUS DISTRICT VISIONING PROJECT

Meeting Objectives

1. Review BRC Meeting #1 outcomes and responses to information requests/questions
2. Review and discuss the current planning for the Naval Weapons Station, the current Specific Plan, and the Northern Waterfront Initiative
3. Review and confirm the Emerging Vision Framework and Functional Components for the Concord Campus District

When

October 18, 2018
6:00 PM – 9:00 PM

Where

Concord Senior Center
2727 Parkside Circle, Concord

BRC Members

Susan Bonilla, Council for Strong America
Edward Del Beccaro, Sr. Managing Director, Transwestern
Greg Feere, Trades, Retired
Dr. Glenda Humiston, UC ANR
Randell Iwasaki, CCTA
Sharon Jenkins, John Muir Health
Buck Koonce, Lawrence Livermore NL
Ron Leone, Concord Councilmember
Bob Linscheid, Cal Poly San Luis Obispo
Satinder Mahli, CSUEB
Dr. Nellie Meyer, Mt. Diablo USD
Carlyn Obringer, Concord Vice Mayor
Dr. Peter Wilson, Retired Dean, CSUEB
Dr. Fred Wood, CCCC
Jim Wunderman, Bay Area Council

Project Team

Valerie Barone, City of Concord
Kathleen Tropa, City of Concord
Guy Bjerke, City of Concord
Daniel Iacofano, MIG
Dan Amsden, MIG
Jamillah Jordan, MIG
Gabrielle Guidetti, MIG

- I. Welcome and Agenda Review.....6:00 PM
- II. Announcements.....6:10 PM
- III. Presentations and Discussion.....6:20 PM
 - BRC Meeting #1 Summary
 - Thoughts/Reactions to the Site Tour
 - Naval Weapons Station Planning History
 - Overview of the Specific Plan and Phase 1 Development
 - Campus Area Context
 - Northern Waterfront Initiative
 - Responses to BRC Information Requests
 - Campus Sizing and Comparatives
 - Emerging Vision Framework and Functional Components
- IV. Public Comments.....8:45 PM
- V. Close.....9:00 PM

Campus District Visioning Project

Blue Ribbon Committee

Summary of Meeting #1
September 20, 2018

Summary of Discussion Topics

Introduction

The first meeting of the Concord Campus District Visioning Blue Ribbon Committee (BRC) was held on September 20, 2018 at the Concord Senior Center. The mission and charge of the BRC is to:

- **Review**, evaluate and discuss information and concepts for developing a higher education campus at the former Naval Weapons Station.
- **Assess** the feasibility of a range of campus development options, opportunities and strategies.
- **Develop** recommendations for the future campus district for consideration by the Concord City Council.

The objectives of this first meeting of the BRC were to initiate the BRC process, present the Organizational Framework, and review the history and current planning efforts for the Concord Naval Weapons Station site. Presentations included an examination of regional demographics, market conditions and higher education trends. Additionally, this first meeting aimed to identify BRC member's preliminary ideas and possibilities.

The members of the Blue Ribbon Committee were appointed by the Concord City Council and includes the following individuals:

- Susan Bonilla, Council for a Strong America
- Greg Feere, Trades, Retired
Alternate: Dan Torres, Trades
- Dr. Glenda Humiston, UC ANR
- Randell Iwasaki, CCTA
Alternate: Tim Haile, CCTA
- Sharon Jenkins, John Muir Health
- Buck Koonce, Lawrence Livermore National Lab
- Ron Leone, Concord Councilmember
- Rob Linscheid, Cal Poly San Luis Obispo
- Satinder Mahli, CSUEB
- Dr. Nellie Meyer, Mt. Diablo USD
- Carolyn Obringer, Concord Vice Mayor
- Dr. Peter Wilson, Retired Dean, CSUEB
- Dr. Fred Wood, CCCC
Alternate: Mojdeh Mehdizadeh, CCCC
- Jim Wunderman, Bay Area Council
Alternate: Matt Regan, Bay Area Council

This was the first in a series of eight meetings that will be conducted between September 2018 and March 2019. All meetings are open to the public and will be facilitated by MIG, a planning and urban design firm which specializes in process design and stakeholder facilitation. The MIG facilitators graphically recorded comments of the BRC members and members of the public. A photo-reduction of the wallgraphic is included at the end of this document. This summary synthesizes the key discussion topics and questions raised during the meeting; it is not intended to serve as a transcription of the meeting.

Discussion Topics

BRC members shared their initial thoughts and ideas on the type of campus they envision on the site and the key features they would like to see included. The input provided by the BRC members is summarized into four main categories below.

Guiding Principles and Values - Overarching principles and values that should help guide the development of a new campus district:

- **Equitable and inclusive:** This project should build on the diversity of Contra Costa County and should be designed to improve social equity throughout the county.
 - Using the lens of racial justice, the goal of the campus should be to create an inclusive education system that aims to remove barriers to higher education.
- **Integrated:** The campus should be envisioned as part of an integrated education system, working closely with industry, research and development, and workforce development initiatives.
 - Consider hybrid institutions, including vocational training and technical education.
- **Expansive:** The campus should include a broad variety of specializations and programs to attract a large number of students and meet the needs of a diverse set of industries.
 - Expand the geographic reach of the campus through distance learning and online educational opportunities.
 - Maintain flexibility to adapt the campus and facilities to evolving industry needs and trends in higher education.
- **State-of-the-Art:** The campus should offer cutting edge, modernized facilities and offer amenities that makes it a destination for the surrounding region.

Campus Features - Specific features and attributes that should be included in the new campus:

- Library
- Cultural center for performances and arts
- Post-graduate research facilities
- An incubator and/or accelerator to foster economic growth in emerging sectors and industries

Focus Industries and Fields - Specific industries that the campus should aim to serve:

- High-tech: create synergistic opportunities within the tech sector instead of duplicating current efforts
- R&D manufacturing
- Construction: electrification, etc.
- Autonomous vehicles (e.g. GoMentum)
- Recycled wood products, cross-laminated timber
- Biomass and bio-plastics
- Renewable carbon
- Replacement industries for refineries
- Desalination plants

Regional Context - Local and regional characteristics that should be considered when developing a campus vision:

- Consider the physical and natural environment of the Bay Area (i.e. surrounded by water and natural assets).
- Use entire city and/or region as a research facility (e.g., the city can become a demonstration of smart city design, smart region research).
- Build on what Concord does well: identify regional strengths.
- Think about adjacent spaces because the 120 acres of the Naval Base is relatively small.
- Consider the local and regional community's current and future needs.
- Include local hire and procurement requirements to support local businesses.

Information Requests

BRC members requested additional background information to better understand the regional context and to guide future discussions. Specific requests included:

- Identify trends in our mega region, regional strengths, and educational needs that are not currently being met.
 - Study projections on jobs in the future and skills: what are the jobs of tomorrow?
- Study examples and models from other regions that integrate K-12 education, higher education and technology hubs (e.g., Greenville South Carolina).
- Explore funding possibilities such as P4s and P5s (e.g., UC Merced).
- Collect input from students and parents.
- Research the Northern Waterfront development activity.
- Identify potential international partnerships.
- Identify potential partnerships with federal labs.
- Learn from successes and failures of "hybrid/blended educational models."
- Research winners of University Economic Development Association's campus competition.

Public Comment

Approximately twenty members of the public attended the BRC meeting. Below is a high-level of summary of their comments and questions for the BRC's consideration.

- Consider the changing demographics of the region and the changes in today's student profile (e.g., older students, individuals with non-traditional skillsets).
- Prioritize the residents of Concord and the region when envisioning this campus district.
- Include the study of arts, humanities and philosophy in the proposed campus; avoid solely prioritizing technology.
- Employ local businesses through local hire programs (e.g., construction and building trades).
- Prioritize walking and biking as primary modes of transportation to and from the campus district instead of automobiles.
- Consider the need to increase the capacity of colleges to meet the student demand; many students are rejected from UC and Cal State campuses.
- Avoid signing MOUs with any human rights violators.
- Keep in mind that the new campus is an opportunity to create a world class institution.

